

## Ruchi Turbadkar | *Web Designer/ Product Design Strategist*

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### About me:

I have a fondness for design ideation and its uptake which I actualise with context-responsive approach. I firmly believe that design triumphs only when it's user-centric. I exercise an establish attention to detail in my personal work and maintain consistency and accuracy in collaborative teamwork.

My goal is to play a key-role in the genesis and execution of designs where I not only polish my skill-set but help boost overall organisational efficiency.

### Experience:

#### Isheet Sharma and Associates, Mumbai | Feb 2021 – Mar 2022 | Project Architect

- Contributed to the successful completion of multiple projects, from concept design to construction documentation and regular site visits.
- Successfully coordinated with clients, consultants, and contractors to ensure that project milestones and deadlines were met, resulting in client satisfaction and timely project delivery, demonstrating strong project management skills.
- Utilizing cutting-edge software tools and incorporating sustainable design principles, I was instrumental in the creation of innovative and functional spaces that met client requirements and industry standards.

#### Rishi Architectural Services, Mumbai | Jan 2018 – Jun 2018 | Intern

- I worked on plans, elevations, sections, working drawings and municipal drawings for an architecture residential project, Balaji Symphony, which was later constructed in New Panvel, Mumbai, India.
- I was responsible for designing the furniture and tiling for 3 interior design projects of 3–4-bedroom condominium flats (around 1400sq ft each) in Mumbai and coordinating with the carpenter and contractor until execution.
- Generated Bill of Quantities after conducting market research to redo the office interior landscape for The EXIM Bank (Export-Import Bank of India) at World Trade Centre, Mumbai, India, as well as executed the entire project single handedly.

## **Education:**

### **Ontario Post Graduation Certification in Interactive Media Management**

Centennial College, Toronto | Jan 2023 – Current |

### **Bachelors in Architecture**

Anjuman-E-Islam Kalsekar Technical Campus, Mumbai | Jun 2014 – Oct 2019 |

## **Workshops and Industry Interactions:**

### **Design approach and Traditional Forms in Architecture**

Dr. Harimohan Pillai, Kerala. Feb 2015

### **Kochi Muziris International Contemporary Art Exhibition**

It is the largest art exhibition in the country and the biggest contemporary art festival in Asia. Feb 2015

### **Vernacular Design and Material Experimentation workshop**

Hands on workshop where we constructed a Pavillion with a selected team of 10 students with Ar. Siddhesh Kolambekar, Guhaghar Konkan. Apr - May 2015

### **Archotsav**

National Socio -Techno - Cultural Architecture student gathering, Ghaziabad, India. November 2015

### **Meraki**

Architecture seminars, Mumbai, India. Sep 2016

### **FAB Lab-Barcelona, 3D Printing and Parametric Designing seminar**

Ar. Shashank Shrivastava, Mumbai, India. September 2017

### **Kolloquy Seminar Series**

Ar. Anuj Kale, Ar. Ajit Rao, Mumbai, India. January 2019

## **Skillset:**

User Research, Usability Testing, Persona Development, User Flows, Interaction Design, User Interface Design, Prototyping, Wireframing, Information Architecture, Visual Design Collaboration, Problem Solving, Analytical Thinking, Data Analysis, UX Writing, Accessibility Design, Responsive Design, Design Thinking, User-Centered Design.

### Transferable skillset:

Conceptual Design, 3D Modelling, Space Planning, Building Systems Integration, Material Selection Sustainability and Green Design, Project Management, Budgeting and Cost Estimation, Client Communication Collaboration, Presentation Skills, Rendering and Visualization

## **Technology:**

Figma, Invision, Adobe Creative Suit- Photoshop, Illustrator, XD, InDesign, CSS/HTML, AutoCAD, Google Sketchup, Rhinoceros, Revit, Corel Draw, Lumion, V-Ray, Twin motion.

## **Tools:**

Sketches, Card Sorting, Paper Prototyping, Agile Methodology, Scrum.

## **Organizing and Volunteer work:**

AIKTC School of Architecture's Cultural Secretary. 2016 - 2017

Mash Up Fest and Exhibition's Foundation Team. 2017 - 2018

School of Architecture's Hospitality Administrator. 2018 – 2019

Campaign design for Like Minded People Charitable Trust for Disaster Management. 2020